

Geely Jamaica

Cookie Policy

Effective Date: 30 April 2025

1. Introduction

Geely Jamaica ("we", "us", or "our") uses cookies and similar tracking technologies on our website. This Cookie Policy explains what cookies are, how we use them, and how you can manage your cookie preferences. It should be read alongside our Privacy Policy.

2. What Are Cookies?

Cookies are small text files that are stored on your device (computer, tablet, or mobile phone) when you visit a website. They allow the website to recognise your device and remember information about your visit, such as your preferred language and settings.

3. Types of Cookies We Use

3.1 Strictly Necessary Cookies

These cookies are essential for the operation of our website and cannot be switched off. They include cookies that enable you to navigate the site, use its features, and access secure areas. These cookies do not store any personally identifiable information.

3.2 Performance and Analytics Cookies

These cookies collect information about how visitors use our website, such as which pages are most frequently visited and whether users receive error messages. The information collected is aggregated and anonymous. We use these cookies to improve how our website functions.

We may use Google Analytics or similar services for this purpose. These providers may set their own cookies.

3.3 Functional Cookies

These cookies allow our website to remember choices you make (such as language or region) and provide enhanced, more personalised features. They may also be used to provide services you have requested, such as watching a video.

3.4 Targeting and Advertising Cookies

These cookies are used to deliver advertisements that are relevant to you and your interests. They are also used to limit the number of times you see an advertisement and help measure the effectiveness of advertising campaigns. They are set by us and by trusted third-party advertising networks with your consent.

4. Third-Party Cookies

Some cookies on our website are set by third parties, including social media platforms (e.g. Facebook, YouTube) and analytics providers. These third parties have their own privacy policies and we do not control how they use the information they collect.

5. Cookie Consent and the Law

In accordance with the Data Protection Act, 2020 (Jamaica) and internationally recognised best practices, we will request your consent before placing non-essential cookies on your device. A cookie consent banner will be displayed on your first visit to our website.

You may withdraw your consent at any time. Please note that withdrawing consent may affect the functionality of certain parts of our website.

6. How to Manage Cookies

You can manage your cookie preferences in the following ways:

6.1 Cookie Consent Tool:

Use our cookie consent banner or settings panel on the website to accept, reject, or customise your cookie preferences.

6.2 Browser Settings:

Most web browsers allow you to control cookies through their settings. You can set your browser to:

- Block all cookies
- Block only third-party cookies
- Clear cookies when you close your browser

- Warn you before accepting cookies

Please note that restricting cookies may impact your experience of our website.

6.3 Opt-Out Tools:

For analytics cookies, you may opt out using the Google Analytics Opt-Out Browser Add-on (available at tools.google.com/dlpage/gaoptout).

7. Cookie Retention Periods

Session cookies are deleted when you close your browser. Persistent cookies remain on your device for a set period (which varies by cookie type) or until you delete them manually.

8. Updates to This Policy

We may update this Cookie Policy from time to time to reflect changes in technology, legislation, or our practices. We will notify you of significant changes by updating the effective date at the top of this page.
